



# The MD of Bighorn Announces The Launch of Its Sustainable Economic Development/Tourism Strategy Project

## Help Us Shape the Future of Your Community

*The MD of Bighorn's Mission Statement states that:*

*"The Municipal District of Bighorn No. 8 is a rural municipality located in a beautiful natural setting. It is characterized by ranching and other agricultural uses, industrial uses, low impact tourism facilities, hamlets, and large tracts of undeveloped crown land reserved for forestry activities. It is recognized that the quality of life in our residents is tied to a healthy, natural environment and a robust economy."*

Within the context of this mission statement, Bighorn is looking to develop a strategy that will provide guidance and set priorities for maintaining a sustainable community. Bighorn's Sustainable Economic Development/Tourism Strategy will map out and set the direction and progress of economic development and tourism into the future.

We are looking to get as many of our residents, business owners, grazing leaseholders and other interested groups and individuals as possible involved in the process of developing a vision for Bighorn into the future.

### **How to Get Involved:**

Over the next few months, Bighorn's consultants, EcDev Solutions and Millier Dickinson Blais will be conducting a number of interviews, community focus groups and an online survey to engage as many residents, business owners, and other interested parties as possible.

All community members are encouraged to participate in the on-line survey, available on our website at [www.mdbighorn.ca](http://www.mdbighorn.ca) from January 28<sup>th</sup> – February 23<sup>rd</sup>, 2011. Paper copies are available by calling our office. The online system is set-up to allow one response per computer, if another individual would like to answer the survey, please contact us and we'll be happy to email/mail another copy.

Are you interested economic development, tourism, and the sustainability of our community? Want to make sure you are on our contact list? Please email [emily.smith@mdbighorn.ca](mailto:emily.smith@mdbighorn.ca) to ensure we have on our list.

### **Keeping in Touch:**

We will be posting updates and results from our study on a regular basis on our website. Check out our link on the main page. [www.mdbighorn.ca](http://www.mdbighorn.ca) for updates.

**For more details on this process, please contact:**

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